

PRESENTED BY:



DIVERSITY
Week!



Marketplace

PARTNERSHIP PACKET

CONNECT, CREATE AND GENERATE OPPORTUNITIES!

We've proudly created the only cultural hub at the Kentucky Derby and Festival specifically designed for organizations of all kinds to engage with the diverse community. Exhibitors across many industries will showcase their unique creations and merchandise, providing otherwise elusive opportunities for collaboration between people in real time.

Serving as a Marketplace Sponsor will provide your brand strong visibility for Derby Diversity Week attendees. We look forward to building a partnership with you, weaving what your brand represents into the rich tapestry of what DDW has come to mean.

PARTNERSHIP OPPORTUNITY:

CONTRIBUTING SPONSOR – HEADLINER

INVESTMENT OF \$25,000 - Available to one contributor

- Logo promoted in digital communications and your organization mentioned in press release
- Full page ad in DDW program
- Opening remarks in Marketplace opening
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Premier visibility on physical signage in Marketplace
- Six Summit Fest Tickets to DDW
- Contact list of exhibitors
- Digital marketing sponsorship



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TUESDAY, MAY 2ND - THURSDAY, MAY 4TH

1:30PM – 7PM

KENTUCKY INTERNATIONAL CONVENTION CENTER

221 South Fourth Street Louisville, Kentucky 40202