

PRESENTED BY:

DERBY

DIVERSITY  
*Week!*



# Marketplace

**PARTNERSHIP  
PACKET**

**CONNECT, CREATE AND GENERATE OPPORTUNITIES!**

The Derby Diversity Week Marketplace is a carefully curated hub for commerce! Exhibitors across many industries and backgrounds will showcase their unique creations and merchandise, it's an opportunity to shop and engage. There will be a live DJ and performers, including a poetry hour. There's also a mini car show, a hair and beauty exhibit, family-friendly games, an urban chow wagon, and plenty of interaction with our shared community.

The Marketplace is May second to the fourth, 1:30-7 PM, free to the public, and a part of the larger Derby Diversity Week series of events.

## **PARTNERSHIP OPPORTUNITY:**

### **CONTRIBUTING SPONSOR – HEADLINER**

**INVESTMENT OF \$25,000 - Available to three contributors**

- Logo promoted in digital communications and your organization mentioned in press release
- Full page ad in DDW program
- Opening remarks in Marketplace opening
- Branded item in gift bag for VIP attendees of DDW
- Mutually agreeable number of virtual tickets to DDW
- Premier visibility on physical signage in Marketplace
- Six Summit Fest Tickets to DDW
- Contact list of exhibitors
- Digital marketing sponsorship

# *Marketplace*

**TUESDAY, MAY 2ND - THURSDAY, MAY 4TH**

1:30PM – 7PM

**KENTUCKY INTERNATIONAL CONVENTION CENTER**

221 South Fourth Street Louisville, Kentucky 40202